

## The Alma Record.

Published Thursday Afternoon By  
C. F. Brown, Editor and Prop.  
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### A TALK TO MERCHANTS

If the inroads of the mail-order houses on the business of the country merchants is to be stopped, publishers must come to the front with their assistance. Some publishers are of the opinion that it is up to the dealers to fight their own battles, but those most far-sighted realize that a growing community will be beneficial to their business. No publisher ever lost much by giving his help to aid his neighbor.

But merchants should remember that publishers are entitled to the support of those they aim to help, especially in the case of opposing the mail-order houses. By liberal advertising any dealer who finds that out of town concerns are hurting his business can recuperate his losses and turn the trend in his direction.

Local merchants wonder why it is that the mail-order business is constantly increasing, when to the mind of a man who knows the first principles of advertising it is perfectly plain.

If the local man would advertise properly the new articles that he receives and constantly keep the public informed as to what he carries in stock, all the trouble it would be to the housewife when she wanted an article would be to call the merchant over the telephone and tell him to load the article on the wagon when it came to town. The way the majority of local merchants carry on their business the public will never know what they have in stock.

The time is coming when a man who won't advertise will be considered out of the game, or rather will have to get out and make room for progressive men who are building up their business by advertising.

The above facts are true in every line of the mercantile business and it is encouraging to the newspaper man to know that the majority of the merchants are waking up on this question. However, there are those who are beyond redemption and will be buried so deep that they will never be able to see the light of prosperity that will come to those who are taking advantage of proper advertising methods. If the merchant would do his share this would be eliminated.

Any merchant in Alma can meet the price of a mail-order house if the purchaser gives him a chance. The advantage to the purchaser in buying at home is, if goods are not as represented, he can have it made right.

### GOOD HEALTH WEEK

The Gratiot County Good Health Society will hold a "Good Health Week" at Alma, Michigan, beginning Sunday, October 3rd at three o'clock p. m., and continuing until Thursday, October 7th. The meeting will be a school of instruction in sanitation, civics and education.

"Good Health Week" is for every man, woman and child in Gratiot Co. Every meeting is free to everyone who will attend it.

Many of Michigan's best speakers will be present and deliver addresses. The State Board of Health will have a health exhibit installed October 2nd. This exhibit will be explained by an expert. Full description of the exhibit will be given later by the Gratiot Co. press.

The Gratiot County Good Health Society has taken the first advanced step in health education by organizing for an annual "Good Health Week." The first one will open at Alma Sunday, October 3rd.

An ounce of intelligent public sentiment directed against preventable disease and crime is worth a ton of law.

Public sentiment is the result of education and agitation. When people know that crime costs the United States annually \$600,000,000 and that it is largely due to disease and sinister environments, they will destroy the conditions that levy so heavy a toll.

The motto of the society is that "Education is to know for the sake of living, not to live for the sake of knowing."

Mothers of Gratiot County, this movement is led by the Women's Civic League. Will you not turn out and help a little?

MICHIGAN BOARD OF HEALTH EXHIBIT  
This exhibit was sent to the Marquette County Fair, and has just been returned. Here is what the newspapers say about the health exhibit:

Extract from Marquette Chronicle:  
The most attractive exhibit at the fair is the state board of health exhibit which has attracted the attention of every person who has visited the fair. The exhibit is made up of charts, showing the statistical facts about the growth or decline of disease in Michigan, and several interesting electrical exhibits on the house fly, tuberculosis, care of infants, pollution of streams and the public drinking cups. The care of the teeth is another feature of the exhibit, which is explained by charts. Frank J. Pienta of the state health department delivers an interesting lecture explaining the exhibit.

Extract from Marquette Mining Journal.

The exhibit by the state board of health is one of the most popular in the entire state and its popularity is due to the attractive manner in which it is arranged and the graphic means employed to illustrate methods of bettering sanitation in municipalities and on the farm. One looks into a black box dimly lighted and sees a healthy doll. Thirty seconds later the doll is replaced by a skeleton. And then one is told that every thirty seconds another life has been claimed by the "White Plague." The dangers of the public drinking cup are illustrated in a similar manner. Flies are shown moving from barn, to privy, to dwelling. Elaborate charts show every process in the development and the prevention of tuberculosis. Another series of charts show the methods of caring for the teeth. Models of cities are laid out on tables to show the proper and improper methods of sewage disposal and another model shows the sanitary plan of sewage disposal in a dwelling not connected with a municipal system.

Extract from Marquette Chronicle:

HEALTH EXHIBIT CROWDED  
The state health exhibit was crowded today, the visitors showing great interest in the several charts and electrical exhibits which explain the causes, growth, and effect of various diseases, and which give valuable and instructive figures showing how Michigan compares with other states in death rates from the different diseases. So much interest was shown in the health exhibit today that F. J. Pienta, the state health representative lectured continually all during the afternoon.

This exhibit will be installed at Alma, October 2nd, and remain throughout "Good Health Week" which begins October 3rd and closes late at night October 7th.

### GOOD HEALTH WEEK FOR HIGH SCHOOL PUPILS

Good Health Week is not for grown-up people alone, by a long way, for the committee on essays are going to give away twenty-seven dollars in prizes for the best essays written by school children on subjects which have been suggested during that week. The following are the list of prizes and the conditions of their awarding:

\$3.00 for the best essay written by any pupil of the fifth or sixth grade of the district schools and \$1.50 for the second best.

\$3.00 for the best essay written by any pupil of the seventh or eighth grades of the district schools and \$1.50 for the second best.

\$3.00 for the best essay written by any pupil of the fifth and sixth grades in a twelve graded school. \$1.50 for the second best. Essays in this class should be mailed to F. M. Dancer, Breckenridge, Michigan.

\$3.00 for the best essay written by any pupil of the seventh or eighth grades, in a twelve graded school. \$1.50 for the second best. Essays in this class should be mailed to I. F. King, Ithaca, Michigan.

\$3.00 for the best essay written by any pupil of the ninth or tenth grade, in a twelve graded school. \$1.50 for the second best. Essays in this class should be mailed to A. F. Schultz, Alma, Michigan.

\$3.00 for the best essay written by any pupil of the eleventh or twelfth grade, in a twelve graded school. \$1.50 for the second best. Essays in this class should be mailed to J. D. LaRue, St. Louis, Michigan.

The topics of these essays must be appropriate to the general subject of good health as suggested to the writers from what they have seen or learned while attending the sessions or viewing the exhibits during Good Health Week. They should contain not less than two hundred words nor more than eight hundred.

These essays should be written during the week following Good Health Week and must be mailed to the proper persons, not later than Monday, October 18th.

Prizes will be awarded the following week.

Urging your pupils to enter this contest. It will be well worth their while whether they win a prize or not.

A. F. Schultz,  
I. F. King,  
J. D. LaRue,  
H. A. Potter,  
Essay Committee.

"I Don't Feel Good"

That is what a lot of people tell us. Usually their bowels only need cleansing. **Reckall Orderlies** will do the trick and make you feel fine. We know this positively. Take one tonight. Sold only by 10 cents.

Look, Patterson Drug Co.

**J. E. Converse**

OPTOMETRIST

Reg. by State Board Examination  
24-to-date Fitting Room. Modern Instruments.  
124 E. Superior St. Alma

## Church Notes

### BAPTIST CHURCH

J. W. Priest, pastor, Residence 802 Gratiot Avenue.  
Sunday morning service at 10:00 o'clock.  
Sermon: "Thy Word have I hid in my heart."  
Sunday School at 11:30 o'clock.  
B. Y. P. U. meeting at 6:30.  
Topic: State Missions Catechism.  
Evening service at 7:30.  
Sermon: "For what do you hope?"  
Thursday night prayer meeting at 7:30.  
All are cordially invited to these services.

### METHODIST CHURCH

Presching by the pastor at the Methodist Episcopal Church Sunday at 10:00 a. m. and 7:30 p. m.  
Bible School at 11:30 a. m.  
Junior Epworth League at 2:30 p. m.  
Epworth League at 6:30 p. m.  
Prayer meeting Thursday evening at 7:30 p. m.  
Sunday will be Rally Day at all services.  
Both young and old are invited. Strangers always welcome.  
Thomas G. R. Brownlow,  
Parsonage 724 State St.

### FREE METHODIST CHURCH

A. L. Howlett, pastor.  
Quarterly meeting September 24-26.  
Services: Friday 7:30; Saturday 2:00 and 7:30; Sunday, Love Feast 9:30, preaching 11:00 and 7:30.  
You are welcome.

### ST. JOHN'S CHURCH

Morning prayer and sermon 10:00.  
Sunday School 11:30.  
Vesper Service 5:00.  
Subject for morning Sermon: "Christ the Man of Joy."

J. Frank Jackson, Rector.

FIRST PRESBYTERIAN CHURCH  
William B. Mason, Pastor.  
Sunday, September 26th.  
10:00 a. m. Public worship, "Pleasing God."  
11:30 a. m. Sabbath School, Frank L. McConkey-Superintendent.  
2:45 p. m. East End Sabbath School.  
Prof. F. N. Notestein Superintendent.  
6:30 p. m. Y. P. C. E.  
7:30 p. m. Public Worship, "The Character of Daniel."  
Tuesday, September 28th.  
7:30 p. m. East End Prayer meeting.  
Thursday, September 30th.  
7:30 p. m. Church Prayer meeting, "Jesus and Sin."  
A cordial welcome to all services.

### UNITED DOCTORS SPECIALIST

Will Again Be at ONE DAY ONLY  
Hours, 10 a. m. to 8 p. m.  
Remarkable Success of These Talented Physicians in the Treatment of Chronic Diseases.

Offer their services free of charge.

The United Doctors, licensed by the State of Michigan for the treatment of deformities and all nervous and chronic diseases of men, women and children, offer to all who call on this trip, consultation, examination, advice free, making no charge whatsoever, except the actual cost of treatment. All that is asked in return for these valuable services is that every person treated will state the result obtained to their friends and thus prove to the sick and afflicted in every city and locality, that at last treatments have been discovered that are reasonably sure and certain in their effect.

These doctors are among America's leading stomach and nerve specialists and are experts in the treatment of chronic diseases and so great and wonderful have been their results that in many cases it is hard to find the dividing line between skill and miracle.

Diseases of the stomach, intestines, liver, blood, skin, nerves, heart, spleen, kidneys, or bladder, rheumatism, sciatica, diabetes, bed-wetting, tape worm, leg ulcers, weak lungs and those afflicted with long-standing, deep-seated, chronic diseases, that have baffled the skill of the family physicians, should not fail to call. Deafness often has been cured in sixty days.

According to their system no more operations for appendicitis, gallstones, tumors, goiter, piles, etc., as these diseases are treated without operation or hypodermic injection.

They were among the first in America to earn the name of "Bloodless Surgeons," by doing away with the knife with blood and with all pain in the successful treatment of these dangerous diseases.

If you have kidney or bladder troubles bring a two ounce bottle of your urine for chemical analysis and microscopic examination.

No matter what your ailment may be, no matter what others may have told you, no matter what experience you may have had with other physicians, it will be to your advantage to see them at once. Have it forever settled in your mind, if your case is incurable they will give you such advice as may relieve and stay the disease. Do not put off this duty you owe yourself or friends or relatives who are suffering because of your sickness, as a visit at this time may help you.

Worn-out and run-down men or women, no matter what your ailment, consult them. It costs you nothing. Remember, this last free offer is for this visit only.

Married ladies come with their husbands, and minors with their parents. adv-1905-3w

## Advice to Girls Who Work

Do you possess a bank account? If you are the wife of a man of affairs or the daughter of some well paid worker you may answer in the affirmative without a thought as to the desirability of this possession. If, on the other hand, you are one of the thousands of working women who can depend only upon their own brains to bring in their daily portion of bread you may be forced to admit that a bank account has been the object of your dreams for many a year, but that you have never been able to make it a reality, try as hard as you could.

Few business women know how to save money.

"But," perhaps you remonstrate, "how can I put anything away when all my salary goes to pay my way in the world?"

Saving is no doubt difficult when the weekly stipend is small, but even under these circumstances something should be put away if for no other reason than the one of cultivating the saving habit. Hundreds—no, thousands—of women have enough intelligence to make money, and good sums of money, too, but few have enough sense to save even a small portion of their earnings.

And yet a bank account is their only protection against sickness, old age or loss of position—the only means of giving the worker any independence and personal freedom.

The girl who has no bank account is forced to put up with all sorts of inconveniences; she cannot give up employment which is unbecoming, because she has nothing to draw upon while looking for another opening. If she becomes ill she must call upon friends or relatives for aid, and if she is so unfortunate as to be alone in the city she may even be forced to become the object of charity.

With this possibility in view one would think that every feminine worker would realize the importance of saving. But apparently few wage earners do. You find the girl behind the counter spending her nickels and her dimes on candies and the movies just as you find her sister in a higher grade of employment throwing away her hard earned dollars on innumerable new hats, dresses and dinner tickets. Both have the same optimism which is characteristic of many women who earn their living. They live in the present, refusing to look into the future.

Begin now to put away something every week. Perhaps it will be only 25 cents if the pay envelope is pitifully small, but 25 cents every week amounts to a fair sum at the end of the year. The point at the beginning is not how much you save, but the fact that you save consistently. After awhile the sum will increase, and having acquired the saving habit, you will have at your disposal a sum of money that is quite respectable in its proportions.

The greatest drawback to saving is that once a woman has a good position she believes she will go on holding it indefinitely. Unfortunately, prosperity brings optimism with it, and few women who are making more money than usual can persuade themselves that they may one day make less. Then to the prosperous woman saving is unattractive; its returns look to her to be so insignificant. (We are referring now to the wage earner and not to the woman who can put by a \$100 at a time.) For the wage earner saving is saving pure and simple.

Four Interesting Dishes For Luncheon.  
Creamed Toast With Cheese Sauce.—This makes an excellent breakfast dish. Make slices of toast from whole wheat bread. Make a white sauce in the proportion of two tablespoonsful each of butter and flour added to one cupful of milk. To each cupful of milk add one-half cupful of grated cheese.

As soon as this is melted pour over the toast and serve. Two or three dates, pitted and shredded, may be added to this dish.

Creamed Chicken.—Breast and thighs were served for Sunday's dinner; the rest is picked and put in cream sauce and served around rice potatoes. To one cupful of cream sauce add two tablespoonsful of finely chopped pepper. One quart of potatoes are washed, pared, boiled and put through the ricer or fruit press on to center of hot plate, the creamed chicken around the edge. Sprinkle the potatoes with cut parsley and dust with paprika. The chicken can be served on toast and the potatoes separate.

Covered Eggs.—Make a paste with one cupful of fine white bread crumbs, one beaten egg, two tablespoonsful of minced ham or other cold meats and enough milk to moisten. Line buttered cups with this mixture and drop an egg from its shell into the center. Bake or steam until the eggs are firm. All the better if the yolk is hard. Loosen from the cup and turn each out on a small square of buttered toast. This quantity is sufficient for four to six eggs.

Hot Cheese Sandwiches.—One roll snappy cheese, one egg well beaten, one tablespoonful Worcestershire sauce, one-fourth teaspoonful salt, one-fourth teaspoonful mustard, bread, rounds of bread. Cream the cheese, add the egg and seasoning and spread on the bread, which should be cut about a half inch thick. Place a slice of bacon in each round and bake a few minutes in a quick oven till the bacon is done. Serve with a green salad.

### Individuality.

We hear much about the development of individuality for a go-as-you-please experience. That is fatal doctrine. It takes right conditions to develop a right individuality. As a rule, man is the creature of circumstances. If he comes out of a swamp he will be covered with mud. The entire doctrine is developed by the parable of the sower. It depends altogether up on where the seed falls whether it shall bear fruit or not.—Columbus (Ohio.) Journal.

## OBITUARY

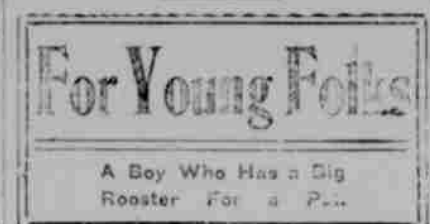
Catherine Anne, daughter of John Vanostian and wife, was born January 8th 1828 in Ohio. She grew to womanhood and was married at the age of 18 to John Walker. To their union were born eight children, five of whom are now deceased: Catherine, Margaret, Amanda, Silas, Joshua and Celestia. Those living are Henry of Escanaba, Sam of Ithaca and Albert of Dakota.

Mr. and Mrs. Walker lived in Ohio a few years and later came to Michigan, living in Arcadia township, coming here when there was only a wilderness. They lived the rugged life of pioneers and endured many hardships. For thirty years Mrs. Walker remained on the farm. Mr. Walker died while at the front during the Civil War, in 1865. For the past twenty-five years Mrs. Walker has lived in Ithaca, until about a year ago, when she went to Escanaba, returning about the middle of July.

Sunday morning about 10:00 o'clock Mrs. Walker suffered a severe paralytic stroke and passed away about four in the afternoon. She had been in good health previously. Besides her three sons she leaves six grandchildren and six great grandchildren. Funeral services were conducted at 1 o'clock at the residence on Thursday afternoon, September 23rd, Rev. Beebe officiating and interment made in Ithaca cemetery.

Those present from out of town at the funeral services were Mr. and Mrs. Henry Walker, Mr. and Mrs. Percy Walker, Lansing, Albert Walker of Dakota, Mr. and Mrs. C. A. Kellogg and daughters, Kathlene and Hester of Mt. Pleasant, and Miss Marie Walker of Lansing.

Mrs. Walker was a member of the Methodist Church, having been converted at the age of 18. She was a lovely woman, and leaves a large circle of friends and sorrowing relatives.



Quite an unusual pet is that possessed by a Pennsylvania boy. It is a big Cochina rooster, and it is very fond of its master and follows him about when permitted to do so. Since a little chick just out of the shell the boy has fed and cared for the bird, and of course the little chick learned to love its master. Now that he has grown to be a big rooster he shows the same affection and likes to be petted. The hen family is said to be lacking in intelligence, but this big fellow is almost to understand what one says to it, and will obey when asked to go to his room and do other such things. Of course it has always been treated with kindness, and that goes a long way with all creatures.

### Legend of the Daisy.

According to the Celtic belief, every newborn baby that died became a spirit and to comfort its sorrowing parents it would scatter some kind of flower from the sky.

A woman named Malvina lost her little son and grieved so long and so hard that her friends tried to turn her thoughts some other way. Her friends made up a song, which was sung to her by a number of young women. The song told about their seeing her little son on a light cloud which hung near the earth. He had a lot of new flowers, one of which was a gold circle with silver leaves, tinted with red around it. When it waved in the wind it looked like a little baby playing in a green meadow. The baby in the cloud threw this pretty little flower to the ground, where it took root and grew, according to the song. The women took a bunch of daisies to Malvina and said these were the flowers thrown by her son.

Since then the daisy has been called the flower of innocence, because it is supposed to have been the flower of the newborn.

## Visit our large exhibit of Fall & Winter

## MILLINERY

Sanctioned by the fashion authorities of Chicago, Cleveland and Buffalo

## Mrs. Gaffney's Style Shop

## Winning Warmth Over Wintry Winds



Gossard Corset, style and comfort, lace in front.

These velvet cords we are showing in coats are indeed the season's fancy. We have them in all colors and all sizes, for the miss and for the matron.

There are so many Corduroys on the market that extreme care is necessary in buying a coat. Some are cotton filled, but we are able to point with pride to the material used in ours.

Now when the selection is at its best, we'd like to have you see what we are showing, so you can make comparisons with those offered elsewhere.

## Mrs. P. J. Adams Style Shop

## CHANGE IN TIME

### THE PERE MARQUETTE RAILROAD

Fall and Winter Schedule goes into effect Monday, September 26, 1915. The principal change is the discontinuance of the Summer Resort Trains. A few other changes are made with reference to which, please consult our local agent.

Our Motto: Safety-Service—"On Time Trains."

We need your business. Are you giving us all the patronage you can?

### THE PERE MARQUETTE RAILROAD

### ADVERTISED LETTERS

Advertised list for the week ending September 20th, 1915.

Miss Irene Darling,  
Mr. Frank Fowler,  
Miss Beulah Kelly,  
Miss Florence Watson,  
E. J. LaBelle,  
Mr. Fred Medemiller,  
Mr. Albert Nelson,  
Mrs. Fred W. Nicholson,  
Mr. Albert R. Rowling,  
Mrs. John Sowersby,  
Mr. Frank Thayer,  
Miss Bessie Wheeler.

The above if not called for will be sent to the Dead Letter Office October 4th, 1915.

V. P. Cash,  
Postmaster.



### J. D. HELMAN

### AUCTIONEER

Parties wishing to secure Mr. Helman, the popular auctioneer, for auction sales this fall should engage his services early. Dates can be arranged through the Record.

## Cuts, Burns,

Bruises, Sores, Wounds and Piles quickly healed with Arnica Salve. It prevents infection, is antiseptic, soothing, healing. Try it once. Money Back if it Fails. The Original and Genuine.

## Bucklen's Arnica Salve

Heals the Hurt  
All Druggists and Dealers, 25c.

## Good Underwear Is Cheaper Than A Bad Cold

### MESSINGER'S

can show you the largest variety for Men and Boys—in Cotton and Woolen and Worsted. 50c Per Suit And Up.

### COOPER'S WHITE CAT

### UNDERWEAR

made in all grades, from \$1.00 to \$3.50. Has exclusive comfort features. The original close-crotch Underwear made.

### DUOFOLD HEALTH UNDERWEAR

is a boon for tender skins who cannot endure the touch of wool. Just half the weight of ordinary underwear with twice the warmth. Keeps natural heat in and the cold out. Warm without the irritation of wool. Soft without the clammy feel of cotton.

### HEAVY WOOL UNDERWEAR

in 2-piece garments, from \$1.00 to \$2.00 per garment.

Boys' Underwear, from 25c up

## MESSINGER'S

### The Man's Store

Opposite Wright House

Alma, Mich.

### CARD OF THANKS

We wish to thank our friends and neighbors for their kind and thoughtful assistance during the departure of our husband, father and brother. Also for their floral offerings. We also wish to thank the brother Odd Fellows and sister Rebekahs for their assistance.

Mrs. Korah D. Fookes,  
Mr. Glenwood Fookes,  
Mr. and Mrs. John Fookes,  
Mr. and Mrs. Jim Fookes,  
Mr. and Mrs. Frank Fookes,  
Mr. and Mrs. Arthur Fookes,  
Mr. John G. Fookes.